

FolgerGraphics Digital File Delivery Specifications

FolgerGraphics accepts a variety of digital file formats for print. We'll make every effort to work with you to assure that the quality of your project meets your expectations. The following recommendations will help to assure best results:

File Formats

Press-Ready PDF (Preferred) - Prepared for print in CMYK mode with image resolutions at 300 DPI or higher and fonts embedded.

InDesign CC or below (Packaged with all fonts, graphics and a PDF)

*Note that files submitted in other formats must be accompanied by a PDF and may require extra processing time and could incur additional processing fees; please talk to your sales representative.

Bleeds and Safe Area

Bleed – 1/8" all sides

Safe Area For flat or unbound pieces– Allow a minimum safe area (margin) of 1/4"

Safe Area for Stitched or Bound Pieces – Allow a minimum safe area (margin) of 3/8"

Bleeds and Safe Area for Tabloids – Tabloids should not include bleeds and allow a minimum safe area (margin) of 1/2"

Color Mode and Image Resolution

File color must match quoted colors. Images must be CMYK, Grayscale or Pantone halftone, not RGB. 4 color jobs must only contain Cyan, Magenta, Yellow, and Black inks. Spot colors should only be used on jobs quoted for spot colors. Any job printing Black only should only contain Black ink, do not use any rich black or Registration black.

Resolution

We recommend a minimum of 300 dpi (dot per inch) resolution. The images designed for the web are usually at a low screen resolution of 72 dpi and are not suitable. Print images need to be created at 300 dpi or there will be a substantial drop in the image quality.

Pagination

Multi-page documents (books, manuals, booklets) should be submitted in single page format and in page number order. You may include page numbers or request addition per your specifications.

Proofing

Please doublecheck your files before sending them to FolgerGraphics. We provide PDF proofs or hard copy proofs for every project for your approval. PDF proofs may vary in color from monitor to monitor unless color calibration is applied. Hard copy proofs increase color accuracy. They are available by request. If color must be absolutely precise, we encourage you to schedule a Press Check to approve color and print quality as production begins.