

A diagram of a postcard layout. It features a large white rectangular area representing the postcard. This area is enclosed by a thin blue border, which is the 'Bleed Line'. Inside this blue border is a pink border, which is the 'Cut Line'. Further inward is a light blue border, which is the 'Margin Line'. On the left side, three arrows point from text labels to these respective lines. The 'Bleed Line' label is black, the 'Cut Line' label is pink, and the 'Margin Line' label is light blue. Below the 'Margin Line' label is a note in black text: '(KEEP ANY ARTWORK YOU DON'T WANT CUT INSIDE THIS LINE)'. To the right of the diagram is a yellow rectangular box containing text about a mailing panel safe area. At the bottom center of the diagram, there are two lines of text: 'Cut Size: 6" x 4"' and 'File Size with Bleed: 6.25" x 4.25"'.

Bleed Line

Cut Line

Margin Line (KEEP ANY
ARTWORK YOU DON'T WANT
CUT INSIDE THIS LINE)

MAILING PANEL SAFE AREA:
If you are mailing this postcard, do
not put any artwork in this area on
the second side of the postcard for
the address.

Cut Size: 6" x 4"

File Size with Bleed: 6.25" x 4.25"