

A diagram of a postcard layout. It features a large white rectangular area representing the postcard. This area is enclosed by a thin blue border, which is the 'Margin Line'. Outside this blue border is a thin pink border, which is the 'Cut Line'. Further out is a thin black border, which is the 'Bleed Line'. On the left side, three arrows point inward to these lines: a black arrow for the Bleed Line, a pink arrow for the Cut Line, and a blue arrow for the Margin Line. A yellow rectangular area is positioned on the right side of the white area, representing the mailing panel safe area.

← Bleed Line

← Cut Line

← Margin Line (KEEP ANY ARTWORK
YOU DON'T WANT CUT INSIDE THIS LINE)

MAILING PANEL SAFE AREA:

If you are mailing this postcard, do not put any artwork in this area on the second side of the postcard for the address.

Cut Size: 8.5" x 5.5"

File Size with Bleed: 8.75" x 5.75"