

A diagram of a postcard layout. It features a large white rectangular area representing the postcard. This area is enclosed by a thin blue border, which is the 'Bleed Line'. Inside this blue border is a pink border, which is the 'Cut Line'. Further inward is a light blue border, which is the 'Margin Line'. On the left side, three arrows point to these lines: a grey arrow for the Bleed Line, a pink arrow for the Cut Line, and a light blue arrow for the Margin Line. A yellow rectangular area is positioned on the right side of the white area, containing text about a mailing panel safe area. At the bottom center, there are two lines of text: 'Cut Size: 7" x 5"' and 'File Size with Bleed: 7.25" x 5.25"'.

← Bleed Line

← Cut Line

← Margin Line (KEEP ANY
ARTWORK YOU DON'T WANT
CUT INSIDE THIS LINE)

MAILING PANEL SAFE AREA:
If you are mailing this postcard, do
not put any artwork in this area on
the second side of the postcard for
the address.

Cut Size: 7" x 5"
File Size with Bleed: 7.25" x 5.25"