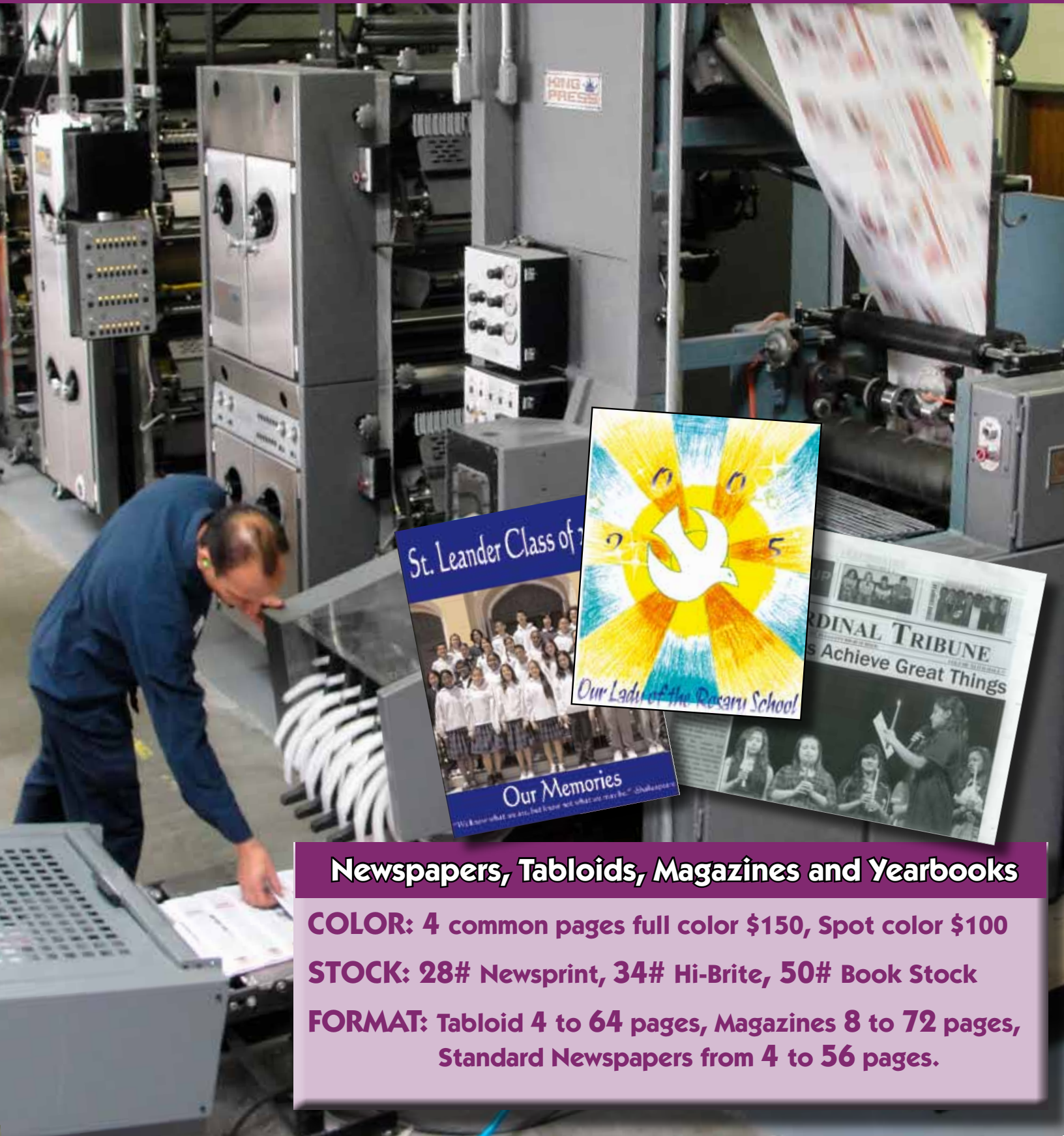




Publications and Printing
Price List 2011-2012

High School and College Publications

FolgerGraphics • 21093 Forbes Avenue, Hayward, CA 94545 • 510-887-5656 • www.folgergraphics.com



Newspapers, Tabloids, Magazines and Yearbooks

COLOR: 4 common pages full color \$150, Spot color \$100

STOCK: 28# Newsprint, 34# Hi-Brite, 50# Book Stock

FORMAT: Tabloid 4 to 64 pages, Magazines 8 to 72 pages,
Standard Newspapers from 4 to 56 pages.

News

TABLOID NEWSPRINT 28#, PRINTED IN BLACK INK. Page size 11 3/8 x 17 1/2

Newsprint	1000	Add'l Ms	4 Color	1 Color	Total
4 pages	\$300.00	\$30.00	\$150.00	\$100.00	
8 pages	\$325.00	\$40.00	\$150.00	\$100.00	
12 pages	\$525.00	\$60.00	\$150.00	\$100.00	
16 pages	\$550.00	\$70.00	\$150.00	\$100.00	
20 pages	\$750.00	\$80.00	\$150.00	\$100.00	
24 pages	\$800.00	\$100.00	\$150.00	\$100.00	
28 pages	\$975.00	\$120.00	\$150.00	\$100.00	
32 pages	\$1050.00	\$130.00	\$150.00	\$100.00	

Prices shown are based on receiving print-ready files. Convert your pages to PDF files and send them direct to FolgerGraphics File Transfer FTP site. Your publication is printed in one day and usually shipped back to you the same day.

Need help? Have questions? Call FolgerGraphics PrePress at 510-887-5656 or email us at prepress@folgergraphics.com

Hi-Brite

TABLOID HI-BRITE 34#, PRINTED IN BLACK INK. Page size 11 3/8 x 17 1/2

Hi-Brite	1000	Add'l Ms	4 Color	1 Color	Total
4 pages	\$315.00	\$40.00	\$150.00	\$100.00	
8 pages	\$365.00	\$50.00	\$150.00	\$100.00	
12 pages	\$550.00	\$70.00	\$150.00	\$100.00	
16 pages	\$600.00	\$90.00	\$150.00	\$100.00	
20 pages	\$825.00	\$110.00	\$150.00	\$100.00	
24 pages	\$875.00	\$130.00	\$150.00	\$100.00	
28 pages	\$1,100.00	\$150.00	\$150.00	\$100.00	
32 pages	\$1,175.00	\$170.00	\$150.00	\$100.00	

Book

TABLOID BOOK 50#, PRINTED IN BLACK INK. Page size 11 3/8 x 17 1/2

Book	1000	Add'l Ms	4 Color	1 Color	Total
4 pages	\$340.00	\$50.00	\$150.00	\$100.00	
8 pages	\$390.00	\$90.00	\$150.00	\$100.00	
12 pages	\$650.00	\$120.00	\$150.00	\$100.00	
16 pages	\$725.00	\$150.00	\$150.00	\$100.00	
20 pages	\$950.00	\$180.00	\$150.00	\$100.00	
24 pages	\$1,025.00	\$210.00	\$150.00	\$100.00	
28 pages	\$1,250.00	\$250.00	\$150.00	\$100.00	
32 pages	\$1,325.00	\$275.00	\$150.00	\$100.00	



4 Page Color Plates \$150.00

News

SADDLE-BOUND NEWSPRINT 27.7#, BLACK INK. Page size 8 3/8 x 10 7/8

Newsprint	1000	Add'l Ms	4 Color	1 Color	Total
8 pages	\$380.00	\$50.00	\$150.00	\$100.00	
16 pages	\$440.00	\$60.00	\$150.00	\$100.00	
24 pages	\$625.00	\$75.00	\$150.00	\$100.00	
32 pages	\$660.00	\$95.00	\$150.00	\$100.00	
40 pages	\$945.00	\$105.00	\$150.00	\$100.00	
48 pages	\$1,050.00	\$125.00	\$150.00	\$100.00	
56 pages	\$1,125.00	\$145.00	\$150.00	\$100.00	
64 pages	\$1,200.00	\$165.00	\$150.00	\$100.00	

Contract Special Offers

- Save an **extra 5%** bonus on your newspaper printing
- Save an **extra 5%** on your yearbook prices
- Free **Color Pages**. Four companion pages, \$150 value, after your 8th issue.

Hi-Brite

SADDLE-BOUND HI-BRITE 34#, BLACK INK. Page size 8 3/8 x 10 7/8

Hi-Brite	1000	Add'l Ms	4 Color	1 Color	Total
8 pages	\$390.00	\$55.00	\$150.00	\$100.00	
16 pages	\$450.00	\$70.00	\$150.00	\$100.00	
24 pages	\$625.00	\$90.00	\$150.00	\$100.00	
32 pages	\$700.00	\$115.00	\$150.00	\$100.00	
40 pages	\$995.00	\$125.00	\$150.00	\$100.00	
48 pages	\$1,090.00	\$150.00	\$150.00	\$100.00	
56 pages	\$1,195.00	\$175.00	\$150.00	\$100.00	
64 pages	\$1,155.00	\$195.00	\$150.00	\$100.00	



Book

SADDLE-BOUND BOOK 50#, BLACK INK. Page size 8 3/8 x 10 7/8

Hi-Brite	1000	Add'l Ms	4 Color	1 Color	Total
8 pages	\$450.00	\$70.00	\$150.00	\$100.00	
16 pages	\$540.00	\$110.00	\$150.00	\$100.00	
24 pages	\$790.00	\$145.00	\$150.00	\$100.00	
32 pages	\$850.00	\$180.00	\$150.00	\$100.00	
40 pages	\$1,185.00	\$240.00	\$150.00	\$100.00	
48 pages	\$1,275.00	\$280.00	\$150.00	\$100.00	
56 pages	\$1,350.00	\$325.00	\$150.00	\$100.00	
64 pages	\$1,400.00	\$350.00	\$150.00	\$100.00	

Additional Services

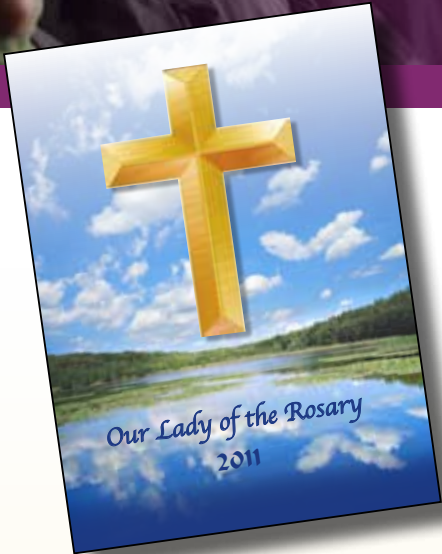
Typesetting and Graphic Design
 PDF File Creation
 Color Inks are full color CMYK
 or Spot Colors
 Red (185), Green (347)
 and Blue (Flag)

Color plates are
 Four adjoining tabloid pages
 or eight adjoining magazine pages.



Yearbooks

2011-2012 ACADEMIC YEAR



Specifications:

- Printed from your supplied PDF file sent to our FTP site
- White 80 lb. glossy text paper for inside pages
- White 11 point glossy outside cover
- Saddle stitched on fold
- Trimmed three sides
- Perfect binding and Hardcover binding options are available.

FolgerGraphics produces beautiful, full-color yearbooks for high schools, junior high schools, elementary schools, parochial schools, colleges and universities. Choose any page count and quantity and we will deliver a great product at a great price.



YEARBOOKS plus Cover

Pages	Number of Books				
	50	100	250	500	1000
16	\$4.25	\$3.55	\$3.10	\$2.95	\$2.90
20	\$4.90	\$4.20	\$3.75	\$3.60	\$3.55
24	\$5.55	\$4.85	\$4.40	\$4.25	\$4.20
28	\$6.20	\$5.50	\$5.05	\$4.90	\$4.85
32	\$6.85	\$6.15	\$5.70	\$5.55	\$5.50
36	\$7.50	\$6.80	\$6.35	\$6.20	\$6.15
40	\$8.15	\$7.45	\$7.00	\$6.85	\$6.80
44	\$8.80	\$8.10	\$7.65	\$7.50	\$7.45
48	\$9.45	\$8.75	\$8.30	\$8.15	\$8.10
52	\$10.10	\$9.40	\$8.95	\$8.80	\$8.75
56	\$10.75	\$10.05	\$9.60	\$9.45	\$9.40
60	\$11.40	\$10.70	\$10.25	\$10.10	\$10.05
64	\$12.05	\$11.35	\$10.90	\$10.75	\$10.70

Prices are per Book

YEARBOOK INSERTS ARE AVAILABLE!

If you have late-breaking pages, prom pictures for example, we can print an 8-page insert supplement that sticks right into the back of your yearbook.

Can't afford hardcover yearbooks?

You already know how much a traditional yearbook can cost. Declining sales and signups mean that fewer folks can afford them.

FolgerGraphics specializes in printing beautiful, full-color yearbooks that everyone can afford. We offer glossy card covers and glossy text pages. We add a protective UV coating on the outside cover. Our books are saddle-bound and cost as little as ***\$3.37 each**.

We can produce your entire yearbook in as little as 15 days, so there's still plenty of time to setup a meeting and get started.